Education
- HGV and Bus Drivers & Operators
- MP's and decision makers
- Insurance Industry.

Engineering
- Traffic signs – Highway Authority
- National Bridge Strike Initiative
- Removing driver distractions

Enablement
- Route planning Tools
- Truckers' Atlas
- Satellite navigation / Fleet Telematics.

Enforcement
- Route 1: Police and Courts
- Route 2: DVSA and Traffic Commissioners

To achieve:
Safe HGV, Bus movements.
Reduction in frequency.