

Moving ahead From rags to riches



We're finding new ways to support our charity of choice whilst having a positive impact on the environment.

We know our staff on our Thameslink Programme are very generous when it comes to donating money for worthwhile charities and causes. For example in February 2010, their generosity led to us raising approximately £1,500 for the Haiti Disaster Relief Fund, a great effort to support those affected by this natural disaster.

To keep people engaged with charitable giving we like to mix up the fundraising activities we are involved in. Some of our charity ambassadors decided to form a partnership with the NSPCC (our charity of choice from 2009 to 2010) and Clothes Aid¹.

Clothes Aid collects unwanted clothing and textiles on behalf of UK-based charities including the NSPCC and have so far raised £3.15m for UK charities and NHS trusts. We organised a one-stop collection, aiming for 80 bags of clothing (approximately half a tonne). As well as supporting a good cause, organising a one-stop collection also benefits the environment.

¹Clothes Aid is a fully licensed fundraiser complying with all UK Charity Commission regulations concerning the collection and sale of used clothing.

The fashion hungry British public usually bins around 63 per cent of their textile waste each year – that is over 1.2 million tonnes². So this was an opportunity to make money for the NSPCC and also to help the environment by reducing the amount of textiles going into landfill.

87

bags of unwanted clothing were donated by Network Rail employees from our Thameslink Programme in support of the NSPCC in 2009/10.

Thanks to the amazing generosity and determination of our charity ambassadors, by the end of this event we had successfully kick started a major spring clean and collected 87 bags of clothing for the NSPCC!

²Source: DEFRA

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